



The Problem

The private investment market remains disparate and unstructured resulting in unfulfilled opportunities to effectively connect buyers and sellers and a gap in the proposition that financial services firms can offer.

The Market

There is a significant and increasing appetite among both the institutionally advised and independent investors for private market opportunities including but not limited to private equity, debt, real estate, social impact and funds.

Traditional Solutions

Traditional solutions designed for mainstream markets are rarely effective when they are applied to private assets. They don't enable opportunities to be effectively managed by financial services firms, both internally and externally, whereby it isn't possible to maximise the ability to market the opportunity as well as fully and promptly identify buyers who may be interested in opportunities.

The Opportunity

A structured digital offering would materially enhance the opportunity to match deal providers to investors and the industry would move from a low-confidence approach, to a scenario where one could quickly assess a deal's potential viability, likely market appetite and promptly close the transaction.

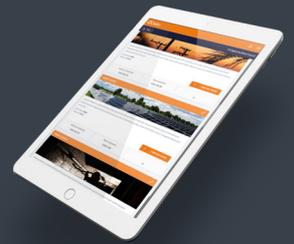
The Delio Spark

Delio has developed a digital private asset market space.

In fact, it's done more than that — it's providing participants with the tools to build their own market. While developing this market they have considered orientation, pipeline management, marketing, compliance, investor motivation and behaviour, transaction management and portfolio management.

Developed by industry insiders, Delio offers a step change in the private asset space today and helps its subscribers and advocates redefine the private asset experience.

But that's not the end of the story. DelioConnect goes live in 2018 offering the ability to link across ecosystems in a structured and compliant manner with trusted partners, laying the foundations for a scaled global ecosystem that offers participant firms unparalleled power to syndicate and mine for investors or opportunities.



Delio: At a Glance

Delio is a software provider that offers financial institutions and other organisations their own customised, white-labelled solution that digitalises the various workflow processes involved in originating, distributing and executing private investment opportunities.

- **Premium:** Enhance your client's investment experience with a white-labelled digital platform
- **Intelligent:** Guide clients towards asset classes and sectors they favour
- **Bespoke:** Customise the way your platform appears and interacts with your clients



Connect: At a Glance

DelioConnect is a connected network of separate, discrete and own-branded private investment communities, containing separated user groups via which participants known as 'Deal Receivers' and 'Deal Providers' can define their investment mandates and share deal flow online.

- **Discover & Connect:** Identify new investment communities and share deal flow online
- **Promote & Communicate:** Market investment opportunities with a standardised digital toolkit

